

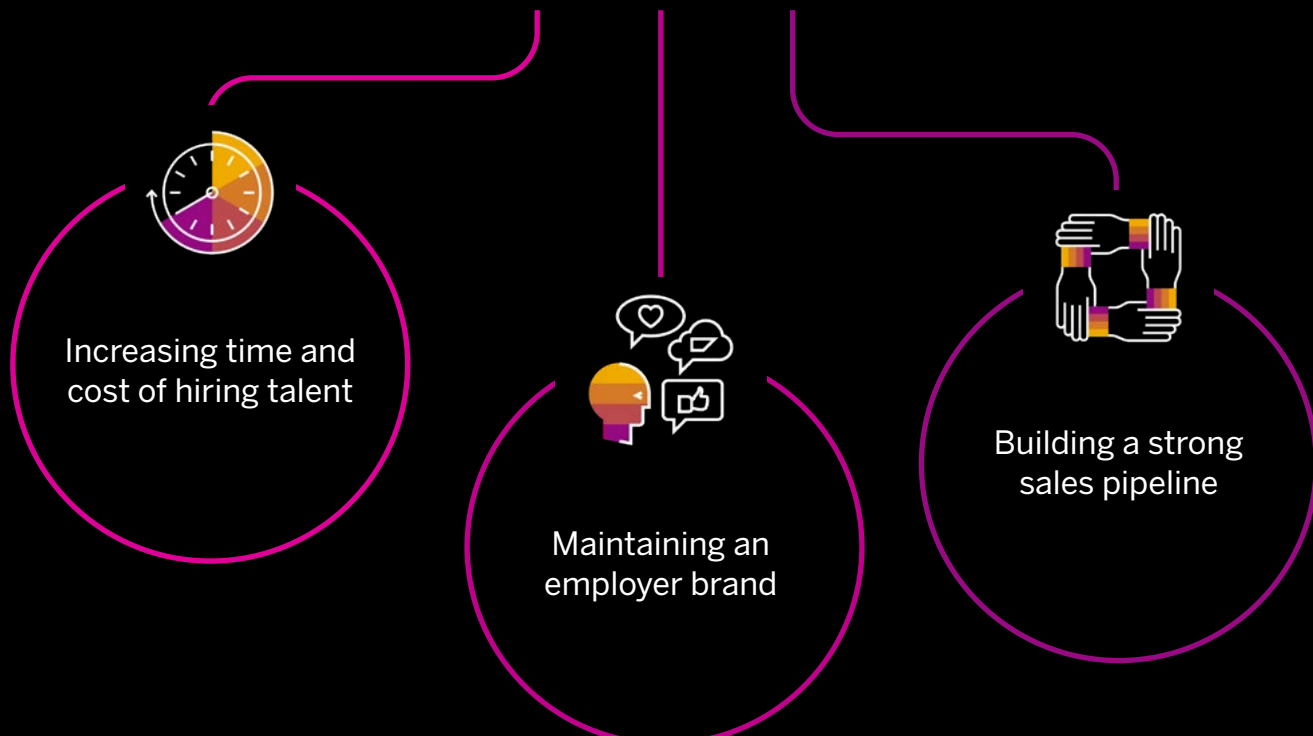
# Lifelong Relationships are the Foundation for Mutual Success

Stay in touch with former employees and build lasting relationships using the **PeoplePath Alumni platform**



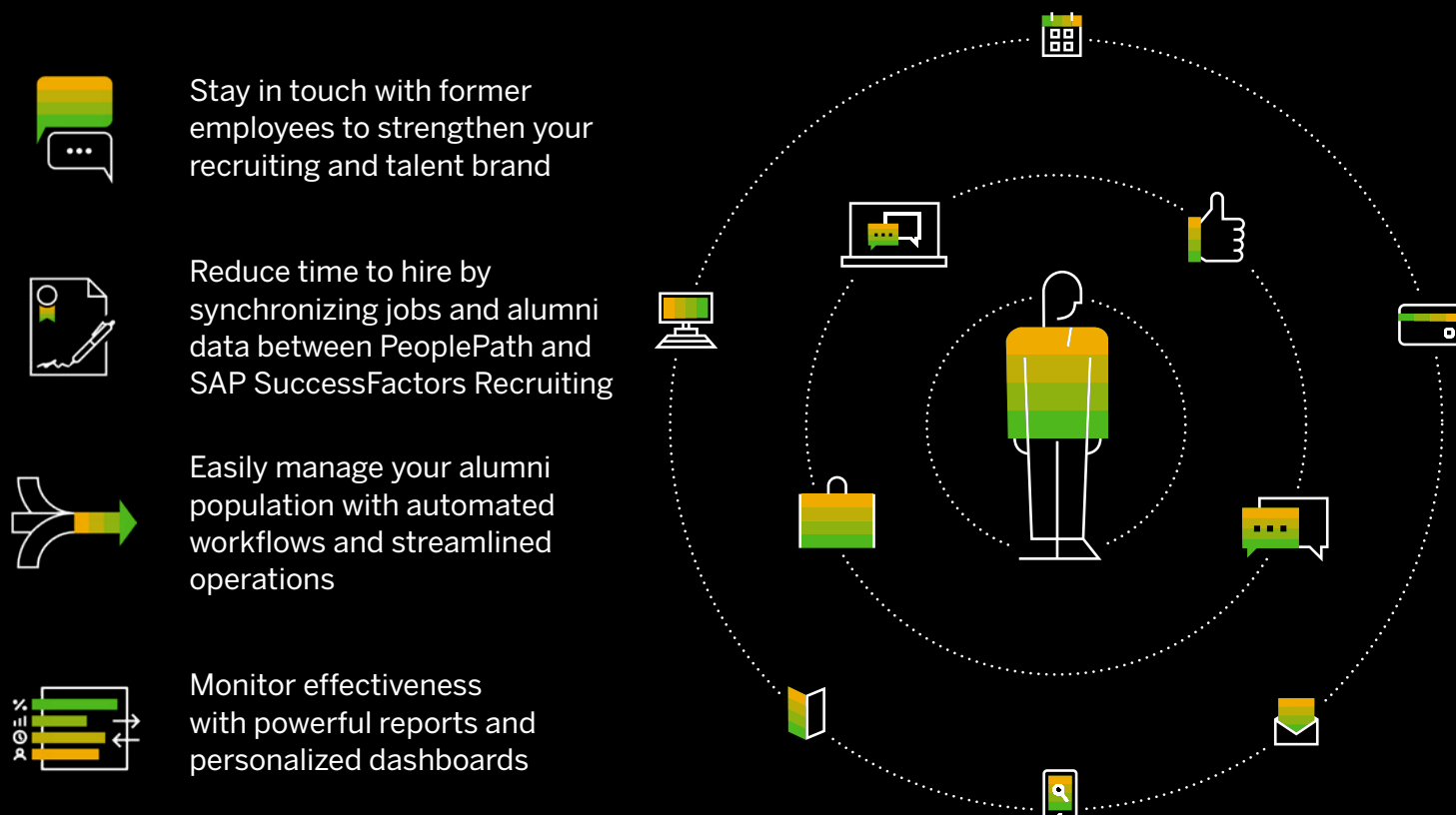
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## CHALLENGES



## SOLUTION

Create a vibrant ecosystem of trusted talent with **PeoplePath Alumni integrated with the SAP® SuccessFactors® Recruiting solution**



## BENEFITS

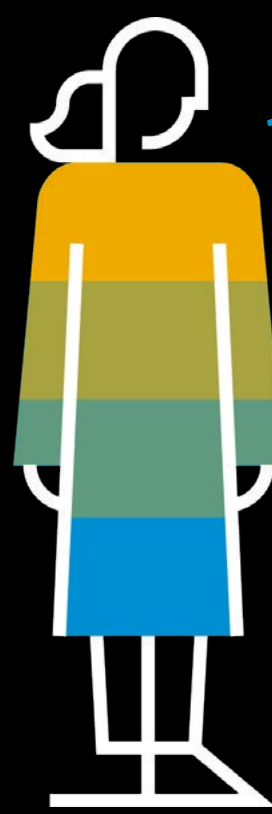
**Build trusted relationships to develop your business and reduce recruitment time to hire**



## EVIDENCE

Tap into the potential of your former employees to **lower recruitment costs and increase sales**

- Up to 50%** reduction in hiring costs compared to unknown applicants<sup>1</sup>
- 72%** of past employees would return if the opportunity arose<sup>2</sup>
- \$400M** in annual sales coming from alumni at large organizations<sup>3</sup>
- 8x** more referrals, as alumni recommend their former company as a great place to work.<sup>4</sup>

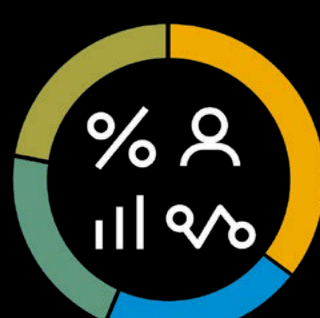


“ We keep our employees within the SAP family by seamlessly transitioning them into our global alumni program, supported by PeoplePath. ”

**Margret Klein-Magar**, Vice President & Head of Global SAP Alumni Relations, SAP SE

## Learn more

Find out more about integrating the **PeoplePath Alumni platform with SAP SuccessFactors solutions.**



[Learn more](#)

Sources:

- Forbes.com article, May 31, 2018
- Ere.com article, February 19, 2018
- &4. PeoplePath client case study, 2020